SAMANTHA ALAKSA

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PROFILE

Creative multimedia designer and third-year Interactive Media Development student with experience in web design, front-end development, graphic design, motion graphics, 2D/3D animation, and photography. Passionate about creating engaging, user-focused digital experiences and producing high-quality work that makes an impact.

EDUCATION

Confederation College – Thunder Bay, ON

Diploma in Interactive Media Development — Expected 2026

- Coursework: Web design & development, UX/UI, graphic design, 3D, photography, media production
- Tools: Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premiere Pro), VS Code, WordPress, Unity, Blender, Shopify, Figma, Canva
- Collaborated on group projects, troubleshooting software and technical workflows, creating polished digital deliverables

TECHNICAL SKILLS

Web & Digital: HTML, CSS, JavaScript, WordPress (theme customization & site building), UX/UI design, wireframing, content strategy, motion graphics, video editing, 2D animation

Design & Production: Graphic design (print & digital), Adobe Creative Cloud, photography, 3D modeling & texturing

Professional Skills: Effective communication and presentation, client-focused approach, organization, multitasking, time management, Microsoft Office

EXPERIENCE

City of Thunder Bay – Summer Student Travel Counsellor | Summer 2025

- Assisted visitors with local and regional attractions, providing clear, professional guidance
- Managed visitor resources and mailing lists using Excel
- Provided professional customer service to a diverse group of travelers

Boathouse Store – Retail Associate | Nov 2021 – Apr 2025

- Delivered excellent customer service and product recommendations
- Maintained inventory, merchandising, and organized workspaces efficiently
- Collaborated with teammates while following safety and store procedures

PORTFOLIO & PROJECT HIGHLIGHTS

- Personal portfolio website coded entirely with HTML, CSS, and JavaScript, showcasing web design, graphic design, and photography
- **Responsive WordPress website** for a satirical news site (theme customization & interactive elements)
- Graphic design and photography projects featured in portfolio showcase

Additional projects available at https://sam-alaksa126.com/

REFERENCES

Available upon request